



Windsor Minor Hockey Association Marketing / Sponsorship Application

**P.O. Box Station "A"
Windsor Ontario, N9A-6N4
519-254-1739
www.wmha.net**

The Windsor Minor Hockey Association is excited to offer a unique and diverse way of marketing your company while supporting youth in minor hockey.

Financial backing allows Windsor Minor Hockey Association's 500 + volunteers to assist our players in many ways. For example, each team has a coaching staff that consists of a Head coach, 2 assistant coaches, a trainer, and a team manager. The coaching staff is committed to the safety of the child and must participate in various training courses which emphasizes safety. Other training is provided which includes classroom clinics and on-ice practical exercises. Your sponsorship also goes towards the purchase of team jerseys and socks, ice rental, insurance and game officials. As well, the Windsor Minor Hockey Association recognizes teams and individuals at the end of the season with team and player appreciation awards during our year-end banquet.

Simply put, we can't do it without your support.

With your sponsorship you will receive;

- *Business name on the back of team jerseys. (Players keep their jerseys);*
- *A Team picture mounted to an appreciation plaque;*
- *Networking opportunities and support from over 3500 parents (and kids!);*
- *First choice of all WMHA business;*
- *Your business information posted on our website (with direct link to your website) and your business mentioned in our "Spitflyer Newsletter";*
- *Promotional coupons posted on our website, if requested;*
- *We can arrange a "MEET & GREET" of your players and coaching staff at one of the games;*
- *Weekly sponsorship acknowledgement through Windsor Minor Hockey Association's website. Your company will be acknowledged "Sponsor of the Week" on a rotating schedule. (It's a good place to catch some attention or post a coupon).*

IN ADDITION

- *We will make efforts for preference with choice of division.*
- *Match your sponsorship with you child's team.*

*The Windsor Minor Hockey Association appreciates your time and support of our initiatives which enables us to
"Keep Hockey Growing"*

Sponsorship Amount: House League-\$500.00, Travel-\$1000.00

KIDS IN SPORTS STAY OUT OF COURTS

Application on back



WINDSOR MINOR HOCKEY ASSOCIATION

2011~12 Sponsorship Form

The Windsor Minor Hockey Association is a non-profit organization dedicated to the development of sportsmanship, fair play, team work and skills of young boys and girls while playing the great game of hockey.

As a team sponsor you will receive:

- ◆ Your company name on the back of the 19 jerseys that the players keep;
- ◆ Your company information on our website;
potential business from 3500 parents/players
coupon placed on website if desired
- ◆ First choice of all WMHA business

If you are interested, please complete the following:

Business Name: _____

Address: _____ Postal Code: _____

Contact Person: _____ Phone: _____

Fax: _____ E-mail: _____

Company Website: _____

Division you would like to sponsor:

- Novice Atom Pee Wee Bantam Midget No Preference
 Travel

Do you want your sponsorship directed to a specific child's team? Yes No

If yes, Child's Name: _____ Child's birthdate: D __ M __ Y __

If you have any questions, please call: 519.254.1739 or visit the WMHA website at:

www.wmha.net
PO Box 713, Station 'A'
Windsor, Ontario
N9A 6N4