



## **Windsor Minor Hockey Association Marketing / Sponsorship Application**

**P.O. Box Station "A"  
Windsor Ontario, N9A-6N4  
519-254-1739  
[www.wmha.net](http://www.wmha.net)**

*The Windsor Minor Hockey Association is excited to offer a unique and diverse way of marketing your company while supporting youth in minor hockey.*

*Financial backing allows Windsor Minor Hockey Association's 500 + volunteers to assist our players in many ways. For example, each team has a coaching staff that consists of a Head coach, 2 assistant coaches, a trainer, and a team manager. The coaching staff is committed to the safety of the child and must participate in various training courses which emphasizes safety. Other training is provided which includes classroom clinics and on-ice practical exercises. Your sponsorship also goes towards the purchase of team jerseys and socks, ice rental, insurance and game officials. As well, the Windsor Minor Hockey Association recognizes teams and individuals at the end of the season with team and player appreciation awards during our year-end banquet.*

*Simply put, we can't do it without your support.*

*With your sponsorship you will receive;*

- *Business name on the back of team jerseys. (Players keep their jerseys);*
- *A 5x7 Team picture of your sponsored team;*
- *A team jersey autographed by your team suitable for framing;*
- *Networking opportunities and support from over 3500 parents (and kids!);*
- *First choice of all WMHA business;*
- *Your business information posted on our website (with direct link to your website) and your business mentioned in our "Spitflyer Newsletter";*
- *Promotional coupons posted on our website, if requested;*
- *"MEET & GREET" your players and coaching staff at one of the games;*
- *Weekly sponsorship acknowledgement through Windsor Minor Hockey Association's website. Your company will be acknowledged "Sponsor of the Week" on a rotating schedule. (It's a good place to catch some attention or post a coupon).*
- *Complete team schedule and weekly standings of your team e-mailed to you.*

### ***IN ADDITION***

- *We will make efforts for preference with choice of division.*
- *Match your sponsorship with you child's team.*

*The Windsor Minor Hockey Association appreciates your time and support of our initiatives which enables us to  
"Keep Hockey Growing"*

**Sponsorship Amount: House League-\$500.00, Travel-\$1000.00**

**KIDS IN SPORTS STAY OUT OF COURTS**

*Application on back*



# WINDSOR MINOR HOCKEY ASSOCIATION

## 2012~13 Sponsorship Form

The Windsor Minor Hockey Association is a non-profit organization dedicated to the development of sportsmanship, fair play, team work and skills of young boys and girls while playing the great game of hockey.

As a team sponsor you will receive:

- ◆ Your company name on the back of the 19 jerseys that the players keep;
- ◆ Your company information on our website;  
potential business from 3500 parents/players  
coupon placed on website if desired
- ◆ First choice of all WMHA business

If you are interested, please complete the following:

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Company Website: \_\_\_\_\_

Division you would like to sponsor:

- Novice  Atom  Pee Wee  Bantam  Midget  No Preference  
 Travel

Do you want your sponsorship directed to a specific child's team?  Yes  No

If yes, Child's Name: \_\_\_\_\_ Child's birthdate: D \_\_ M \_\_ Y \_\_

If you have any questions, please call: 519.254.1739 or visit the WMHA website at:

[www.wmha.net](http://www.wmha.net)  
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Windsor, Ontario  
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